



CHOP Business Summit, February 5-6th, 2015

Hello Industry Delegates,

The Coalition of Hematology Oncology Practices (CHOP) would like to invite you to attend their winter business summit. Based on prior year's attendance, we are planning for 50 to attend our February program, this does not include Pharma in the count.

Diamond organizations will be scheduled to meet privately with the CHOP board for 15 minutes at the winter meeting to discuss valuable business or educational resources. Limit (4) non-sales representatives.

Gold members may submit one question per company to Kristen@mjexecmgmt.com two (2) weeks prior to the meeting (BY January 23, 2015) to forward to board members to research. Gold members will meet with the board as a group and a facilitator will ask the board one question from each company. The board estimates 10 minutes to answer each question.

Diamond and Gold Industry delegates will be given the opportunity to give a 5-minute presentation during lunch on your most valuable resource. No drug detailing please.

The Board requests that industry delegates bring all resource info - patient assistance, foundation info, co-pay reimbursement, etc to display at resource table.

Hotel: Hilton Austin Airport, Austin, TX. CHOP rates are available until 11:59 p.m. on Thursday, January 15th (local time). Ask for CHOP (Coalition of Hematology Oncology Practices) 2014 Winter Meeting rates. Reservations 1-800-584-5091.

Date/Time: February 5th: 3:00 pm until 10:00 pm - resource setup in the Bergstrom A/B Room.
5:30 pm until 7:00 pm - reception in the Bergstrom A/B Room

February 6th: 6:30 a.m. resource setup in the Bergstrom A/B Room.
7:00 a.m. Registration/Breakfast
8:00 a.m. - 4:00 p.m. Meeting

Resource table setup: Tables can be set up between 3:00 p.m. - 10:00 p.m. on February 5th and between 6:30 a.m. - 7:00 a.m. on February 6th. Resource table breakdown is at your discretion.

Booth Fees: Booth fees are based on your level of corporate membership. A table, table covering, two chairs and waste baskets will be available.

Diamond Members free (includes 5 reps) Additional reps \$150.00 per rep
Gold Members \$1000 (includes 3 reps) Additional reps \$225.00 per rep
Bronze Members \$1400 (includes 1 rep) Additional reps \$275.00 per rep
Non Corporate Members \$2000 (includes 1 rep) Additional reps \$300.00 per rep

Pharma representatives are welcome to join us for the meals, breaks, meeting and reception. Lunch & breaks will be located in the resource room. As always, if you are able and willing to sponsor a meal please let Mary Jo know at (918) 274-8374.

www.CHOPTx.org

Corporate Office • 8805 N 145th E Ave, Suite 203 • Owasso, OK 74055 • T 918.274.8374 • F 918.274.8354
Federal Tax ID # 26-0064206



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Mail payments and registration to:

CHOP
c/o Corporate Accounts
8805 N. 145th E. Ave. (Suite 203)
Owasso, OK 74055
Phone: (918) 274-8374
Cell: (918) 284-5936
Kristen@mjexecmgmt.com

Or go to www.CHOPTx.org and pay online via PayPal

Please make sure EACH representative is registered. Drop-ins will be invoiced.

Each exhibitor must be registered in order to attend the meeting. Please complete this registration form and fax to Kristen at (918) 274-8354 or scan it and email it to Kristen@mjexecmgmt.com

Name of your organization: _____

#1. Exhibitor Name: _____ Title: _____

Phone # _____ Email address: _____

#2. Exhibitor Name: _____ Title: _____

Phone # _____ Email address: _____

#3. Exhibitor Name: _____ Title: _____

Phone # _____ Email address: _____

#4. Exhibitor Name: _____ Title: _____

Phone # _____ Email address: _____

#5. Exhibitor Name: _____ Title: _____

Phone # _____ Email address: _____

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